



BIG BEAR LAKE INTERNATIONAL FILM FESTIVAL

A NON-PROFIT ORGANIZATION
P.O. BOX 1981, BIG BEAR LAKE, CA 92315
909-866-3433

www.bigbearlakefilmfestival.com or email: sponsors@bigbearlakefilmfestival.com

2010 PROGRAM, BOOTH and WEBSITE ADVERTISING

SPONSORSHIPS

Business Name _____

Business Address _____

Mailing Address _____

Phone _____ Fax _____

Email _____

Contact Name _____ Position _____

Signature _____

Check# _____ or Credit card# _____ Exp. Date: _____

Sponsors with ads 1/2 page or larger also receive 2 Weekend Festival Movie Passes*.

PROGRAM AD RATES and SIZES (Deadline for ad reservation—August 1)

- | | | | |
|--------------------------|---------------------------------------|---------|-----------------------|
| <input type="checkbox"/> | 1/8 page (business card) | \$100 | (3-5/8" w X 2" h) |
| <input type="checkbox"/> | 1/4 Page (b&w) | \$200 | (3-1/2" w X 4-7/8" h) |
| <input type="checkbox"/> | 1/2 Page (b&w) | \$375 | (7-1/4" w X 4-7/8" h) |
| <input type="checkbox"/> | 1/2 Page (color) | \$650 | (7-1/4" w X 4-7/8" h) |
| <input type="checkbox"/> | Full Page (b&w) | \$750 | (7-1/4" w X 9-3/4" h) |
| <input type="checkbox"/> | Full Page (b&w) + festival banner | \$1000 | (\$1050 value) |
| <input type="checkbox"/> | Full Page (b&w) + 2-day sponsor booth | \$850 | (\$900 value) |
| <input type="checkbox"/> | Full Page (color) | \$1,200 | (7-1/4" w X 9-3/4" h) |
| <input type="checkbox"/> | Inside Back Cover (color) | \$1,500 | |
| <input type="checkbox"/> | Back Cover (color) | \$2,000 | |

NOTE: Ads must be scan ready or can be sent via email to: sponsors@bigbearlakefilmfestival.com.

SPONSOR BOOTH RENTAL and WEBSITE AD RATES

Sponsor booths (6-foot table space) are available for rental during the Festival. Website ads are available by the month and include a business logo on the Big Bear Lake International Film Festival Website with Hyperlink to your website. Booth and Website ad sponsors receive one All Day Festival Movie Pass* for Friday or Saturday. Yearly ad sponsorships include two Weekend Festival Movie Passes*.

- Sponsor table space rental ____ One day-\$85 ____ Two days-\$150
- Website Highlighted link—Full year \$1000.
- Website Link—Full year \$500.
- Website Link—Full year discounted rate \$450. (with program ad 1/4 page or larger)

Festival Staff signature _____

*All Day and Weekend Festival Movie Passes good for all festival movies before 6 p.m.

4/18/10



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SPONSOR RECEIPT

Sponsor Name _____

Sponsorship Commitment _____

Date _____ Amount Received _____

Festival Representative Signature _____

Festival Dates: September 17-19, 2010